

imagine



## imagine beyond the seen

Imagine something that is behind what you see in front of your eyes. There is a majestic secret of Samsung's invention of brand new air conditioners. It has more than just a feature of comfortable cooling; it can be part of your interior design and protect your health as well. Make your own exhibition of fresh and pleasant cooling air conditioners.

**SAMSUNG ELECTRONICS CO., LTD.**

Head Quarters (Suwon, Korea) 416, Maetan-3Dong, Yeongtong-Gu,  
Suwon-City, Gyeonggi-Do, Korea 443-742 FAX: 82-31-200-0936  
URL: <http://www.samsung.com>

\*Design and specifications are subject to change without notice.



## Re-think & Re-design

Applying innovative inventions to air conditioners can make a great result. This Samsung's new technology will help making people's lives more healthier and more comfortable. It will also save money through increased energy efficiency. Re-think to make your own design.



## Contents



10 MPI



14 Health Care System



16 Goog'sleep II



18 S-Inverter



20 UTR Plus



22 Slim Solution



28 MB Model



36 Vivace I Shadow Mirror



40 Vivace I Digital i



44 Moderato



48 Neo Forte



52 Forte

56 Specifications

# Re-design for your satisfaction

A design that suits your interior decor is a must for your entire satisfaction. Samsung offers you a variety of air conditioners equipped with stylish designs and high performance. Samsung's air conditioners not only provide you with cooling comfort, but also clean the air of contaminates so that you breath a healthy air. With Samsung, you can rely on comfortable and healthy living.



# Blue Light

Bright blue light softly flashes on your living space.



# Pearl

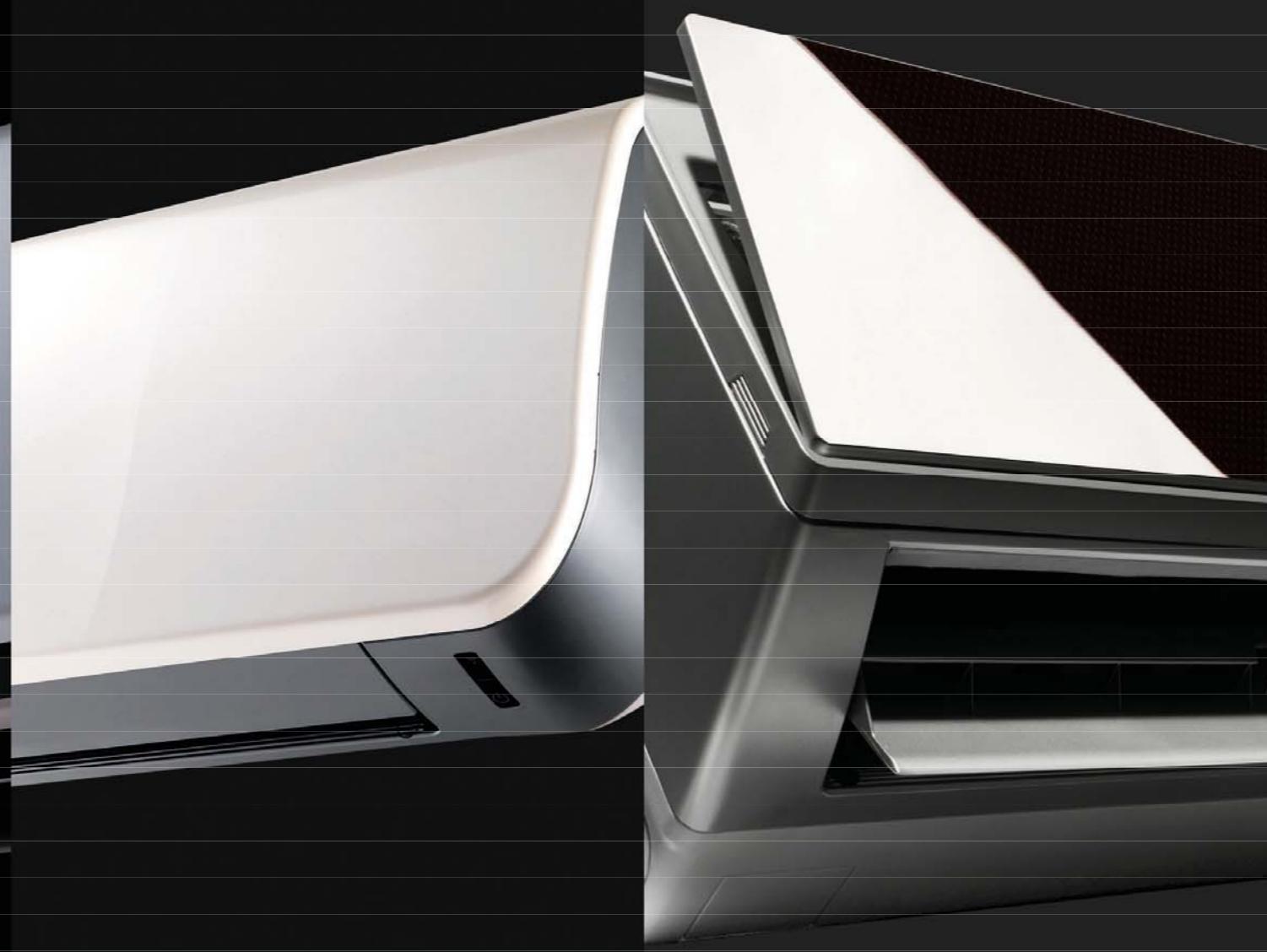
Improve your graceful life with luxurious pearl color.

# Mirror

Fill your interior space with chic and beautiful design.

# Line

Pure white panel combined with silver accent line.





## Luxurious & healthy air stays in your life

With Samsung's advanced technology, experience the most peaceful and comfortable air for your satisfaction.





The Micro Plasma Ion system offers you fresh, clean air you can enjoy.

MPI (Micro Plasma Ion) improves your Indoor Air Quality (IAQ) by eliminating the biological contaminants that threaten your health such as viruses, bacteria, ticks, molds, and allergy causing agents.

### **Creation of an Intensely Purified Zone**

This innovative MPI technology even eliminates toxins that filters couldn't trap, keeping you protected and healthy.

### **Protection against disease**

By eliminating biological contaminants, your family is protected from toxins that cause sickness, which means less headaches and runny noses.

### **Safe from allergy-causing agents**

No need to worry about allergy-causing agents. Make your home an allergy-free haven.

### **Controls active oxygen**

Although vital to the body, active oxygen in excess can cause disease, cancer, and accelerated aging. Keep oxygen in balance and protect yourself.

Fresh air keeps your family healthy

### **For people sensitive to toxins**

MPI is recommended for people who often feel sick from chemicals in the air. Reducing the level of toxins in the air, minimizes irritation.

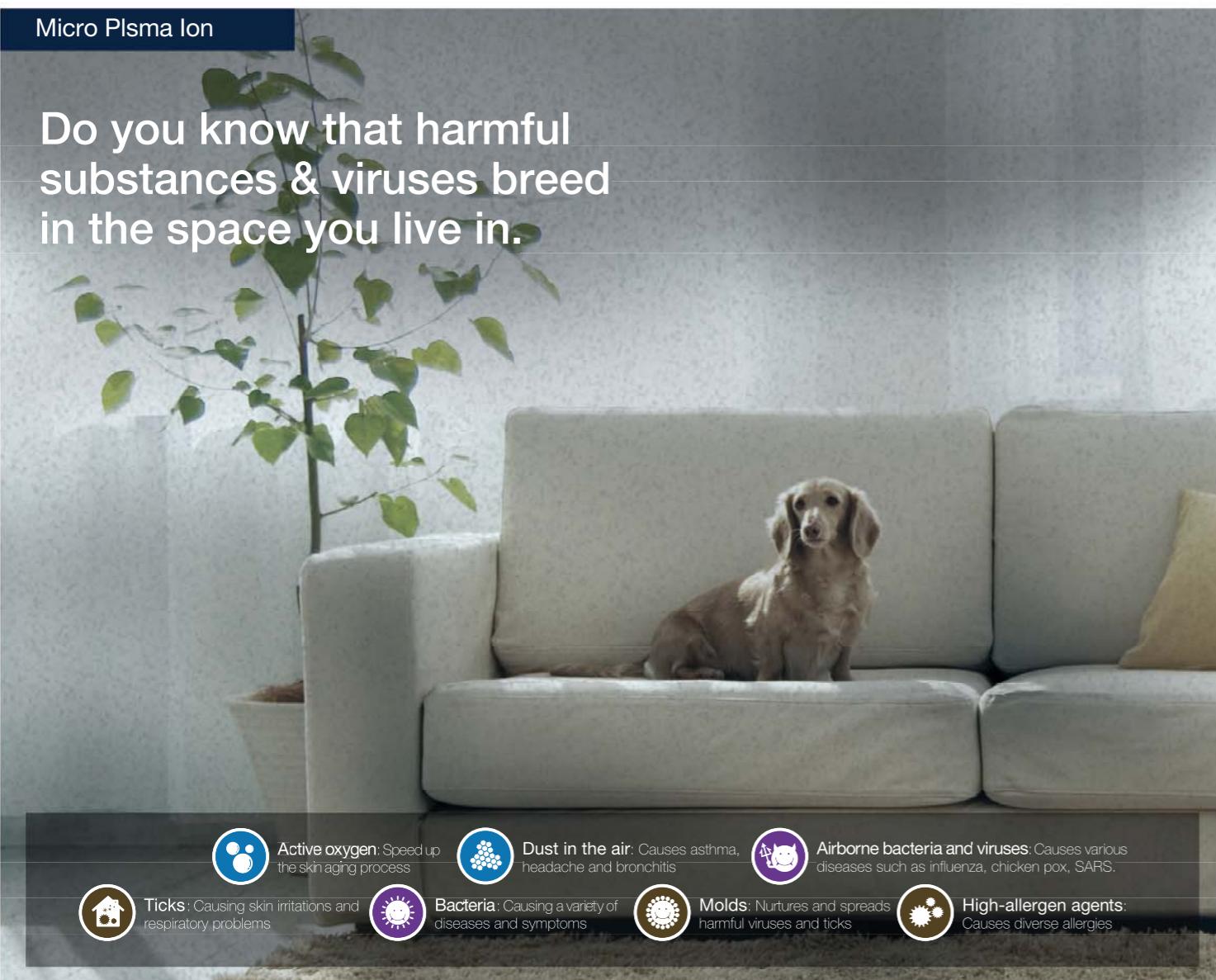
### **For Children and Elderly people**

More sensitive to viruses, children and the elderly require better protection, which the Micro Plasma Ion offers.

### **For Allergy-Sufferers**

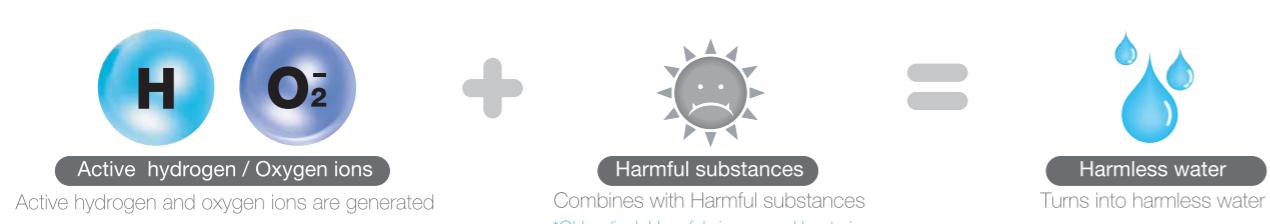
MPI effectively removes allergic agents, so you always have fresh air even with pets in the house.

**Do you know that harmful substances & viruses breed in the space you live in.**



**Micro Plasma Ion improves you Indoor Air Quality and eliminates all your worries.**

### How Micro Plasma Ion System technology Works



### Globally recognized air purification technology

In limited spaces like automobiles, airplanes and elevators, the MPI system exhibits its outstanding technology by providing the highest level of fresh clean air.



MPI technology applied to  
Renault Samsung  
automobiles

SM7 and SM5, high-end Renault Samsung automobiles, have adopted MPI technology to reduce toxins in its closed space. According to in car testing, 78% of mold and 58% of bacteria are eliminated with only 30 minutes of use within the car.



MPI technology selected for "Environment Research for Passenger Aircraft Cabins"

Sponsored by the U.S. government, ACER: Airliner Cabin Environment Research is dedicated to finding methods to reduce air cabin toxins. Samsung's MPI technology is the only foreign company chosen for project applications, which attests to the superior safe features of MPI.

### Micro Plasma Ion Acknowledged by Public Organizations



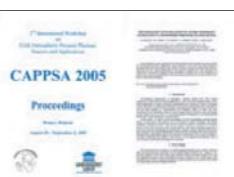
Seal of Approval on  
Removal of Airborne  
Allergens

\*Test institute: BAF (The British Allergy Foundation), chamber size (19.16m<sup>3</sup>), Relative humidity: 69%, temperature: 20°C



Active Oxygen  
(OH Radical)  
Elimination

\* Reported at the 7th  
Colloquium ASA Sept.  
2005 France.



Atomic  
Hydrogen  
Generation

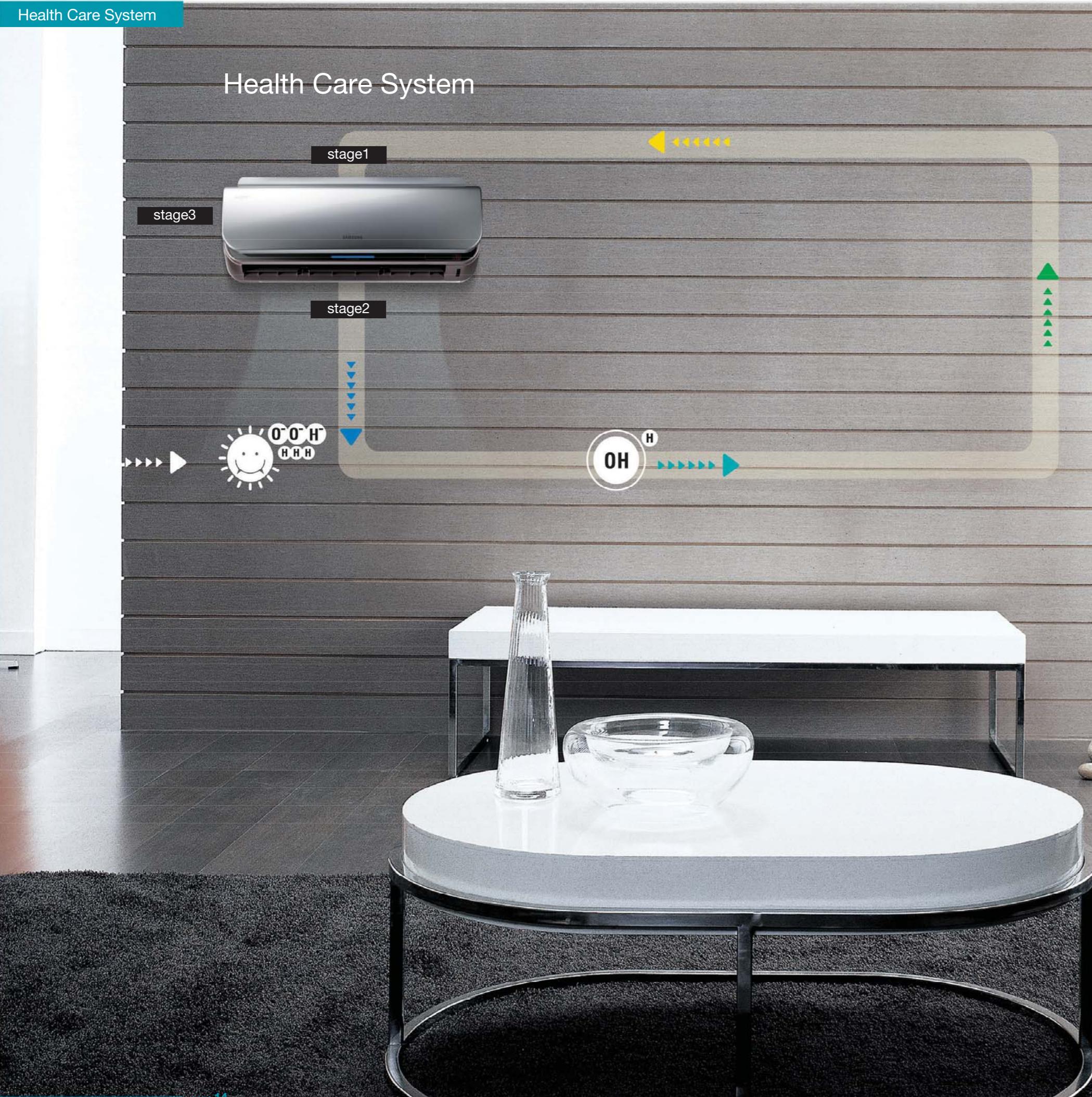
\* Reported at the 2nd  
International Workshop on  
Cold Atmospheric Pressure  
Plasmas, August 30,  
Bruges, Belgium.

| Substance        | Type  | Effectiveness                    | Notarization Agency   |
|------------------|---|----------------------------------|---|
| Virus            | Influenza Virus A Type (Flu)                        | 99.6% removal<br>99.6% removal   | Environmental science center (Japan)<br>Yonsei University (Korea) |
|                  | Corona virus (SARS virus)                           | 99% removal                      | Kitasato Medical Center Hospital (Japan)                          |
| Bacterium / Mold | Yellow Micrococcus, Coliform Black Mold, Green Mold | 99.9% removal                    | Korean consuming scientific research center                       |
| Allergy          | Dust tick / Cat / Dog                               | Certified Effective              | BAF Mark (UK)   |
| MRSA             | Methicillin Resistant Staphylococcus aureus         | 99.9999% removal                 | Kitasato Environmental Science Center (Japan)                     |
| Active Hydrogen  | Hydrogen Atom Confirmed                             | Generation of Hydrogen Confirmed | Hiroshima university (Japan)                                      |
| Animal poisonous | Seoul National Univ. Veterinary Department          | Nontoxic Confirmed               | Tested by GLP Global Standards (Japan)                            |

Authentication authorities in UK, USA, Japan and South Korea have acknowledged the excellent air filtering and cleaning function of Micro Plasma Ion technology, which kills 99% of airborne pathogens.

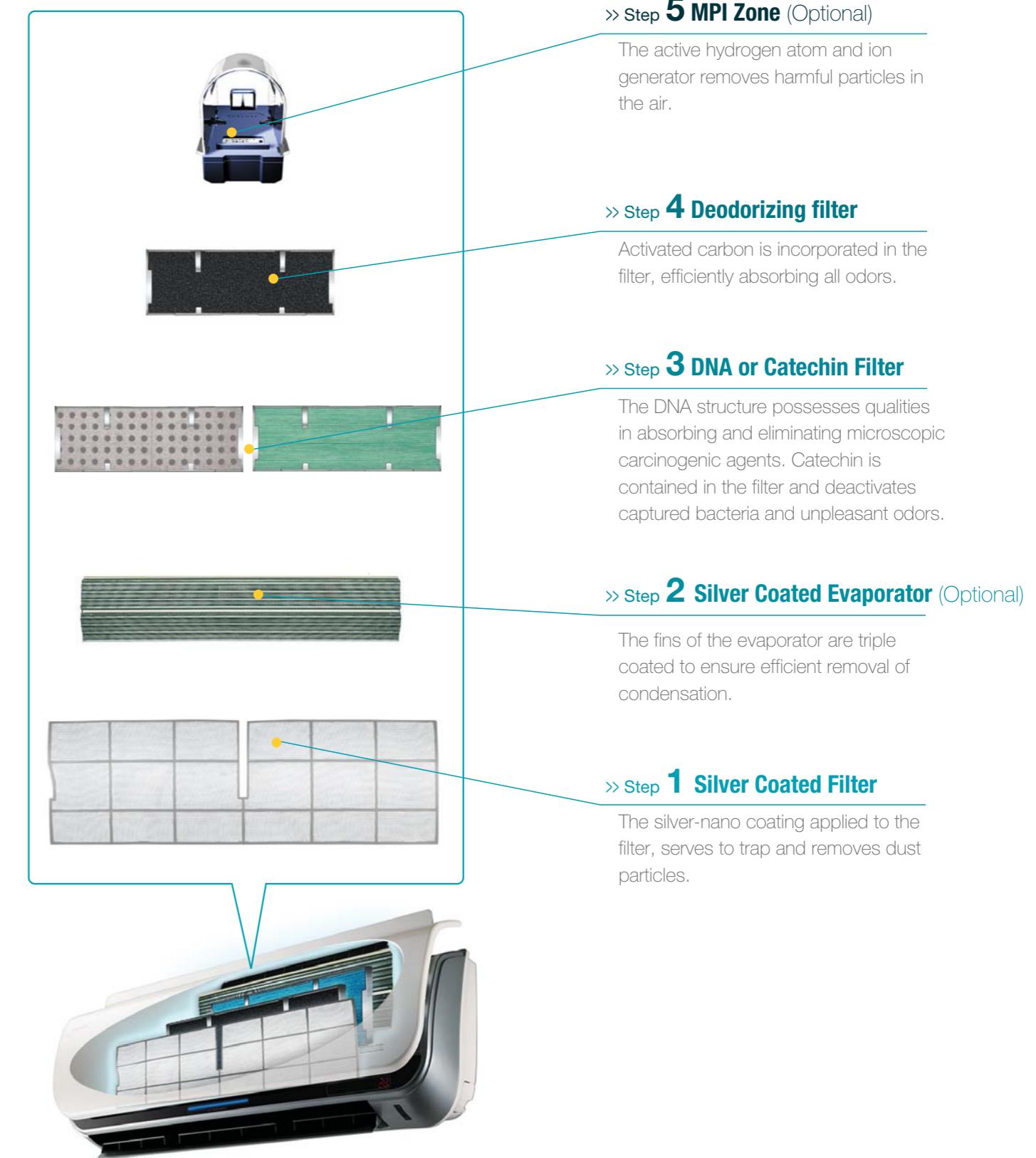
BAF: the British Allergy Foundation | RTI International triangle institute

## Health Care System



## 5-Step Air Purifying System

The Multi-Step Air Purifying System removes mostly harmful elements by using various filters and keeps it ultra-clean.



The Samsung air conditioner is all what you need to keep your air consistently clean and fresh.

### Stage\_1 Auto Roof Shutter

The Auto Roof Shutter keeps dirt from getting inside.

### Stage\_2 MPI (Micro Plasma Ion)

Biological contaminants and various pathogens such as bacteria, viruses, and molds are removed.

Removes Biological contaminants.

Micro Plasma Ion neutralizes Viruses, Bacteria and Allergens

STEP\_1



The active hydrogen and oxygen ion adhere to the surface (OH) of the viruses, bacteria and allergens drifting in the air.

STEP\_2



The atoms and ions bond with hydrogen on the surface of the harmful particles and destroy the protein of the membrane.

STEP\_3



The harmful particle decomposes and the atom and ion, which bonded with the hydrogen of the particles, change into harmless water.

Controls active oxygen.

Micro Plasma Ion decomposes Active Oxygen(OH Radical)

STEP\_1



The active hydrogen released from Micro Plasma Ion adheres to active oxygen in the air.

STEP\_2



The active hydrogen and active oxygen react.

STEP\_3



And changes into harmless water.

### Generator

Hydrogen ions generated in the MPI device bond with electrons(e) which forms active hydrogen while oxygen in the air bond with electrons to form oxygen ions. Then the active hydrogen and oxygen ions are released into the room



### Stage\_3 DNA filter & 5 step filter

Exogenous endocrine-disrupting chemicals, hazardous materials, and other harmful chemicals are removed.

## Good'sleep II



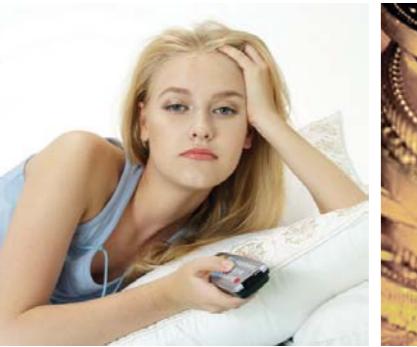
## Optimal temperatures for a good night's sleep!

Samsung's Good'sleep II ensures your environment stays at the most comfortable temperature with automatic moisture adjustment to guarantee a good night's sleep.

### Good'sleep II is recommended for :



Those with sensitive skin to temperature.

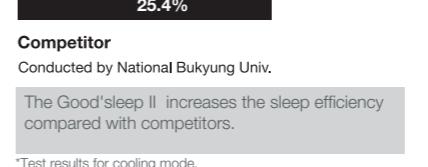
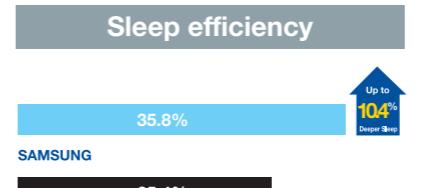


Those who suffer from insomnia.

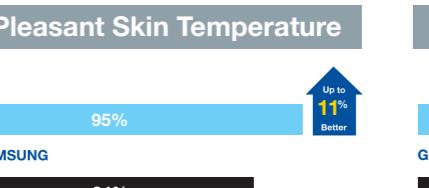


Those who worry about energy consumption.

### Enjoy a pleasant night's sleep



The Good'sleep II increases the sleep efficiency compared with competitors.  
\*Test results for cooling mode.



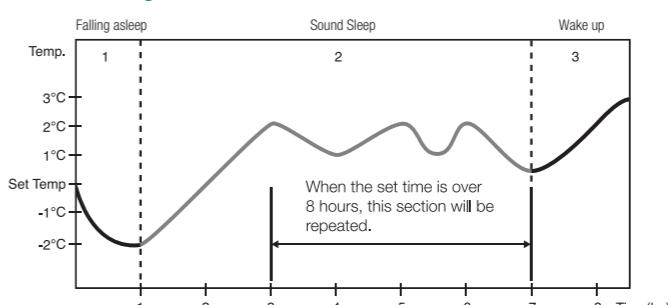
Temperature : 30°C, Temperature Inside : 26°C  
The Good'sleep II reduces up to 30% of electricity consumption compared with a normal cooling mode.  
\*Test results for cooling mode.

### Best Temperature for deep sleep

According to the stage of sleep, temperatures are adjusted so you fall into deep sleep faster and get up more refreshed in the morning for a great start to your day.

Upgraded to  
Good'sleep II

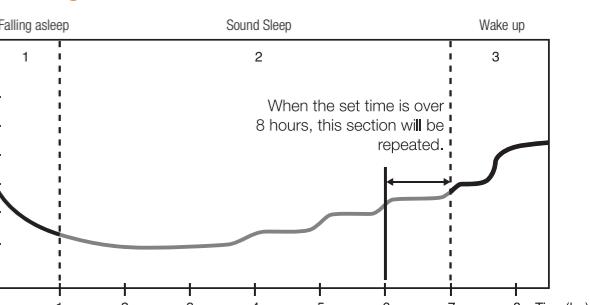
#### Cooling Mode



1. Falling asleep stage : Eases you into sleep by dropping the temperature.
2. Sound sleep stage : Relaxes your body and raises your temperature slightly.

3. Wake up stage : Allows you to wake up from comfortable intermittent air and it makes you feel refresh.

#### Heating Mode

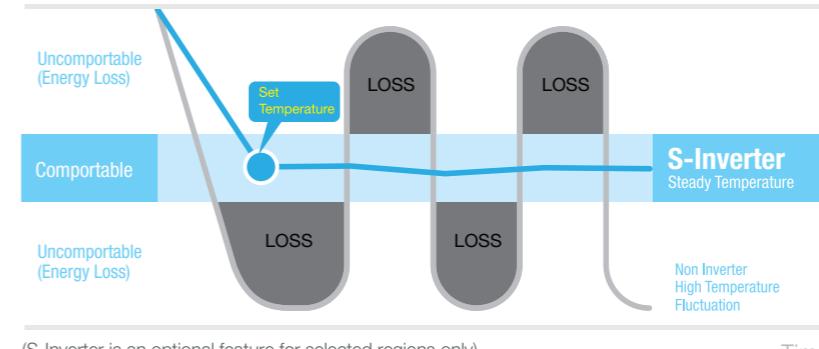




## Silent operation, energy Saving & Stable run with the S-inverter

Samsung's S-Inverter technology lowered energy consumption by up to 50% and its powerful control lets you reach the desired temperature quickly and maintains precise temperatures.

### Stable! Comfortable Temperature



The S-Inverter Air Conditioner works at maximum capacity at start up. As soon as the temperature reaches the desired set temperature, it finely adjusts to cope with any changes. This means less temperature fluctuation and assures you greater comfort that can be achieved in minutes.

### Saving! High efficiency

The S-Inverter technology gives you powerful, speedy cooling and heating at minimum electricity consumption, so you can reduce energy waste and save money.

### Up to 50% Energy Saving

After reaching the set temperature, the S-Inverter Air Conditioner changes its operation mode to economic. By avoiding inefficient and frequent switching on and off of the compressor, the S-Inverter saves up to 50% in energy consumption compared with a non-inverter air conditioner.

### Silent! Silent operation

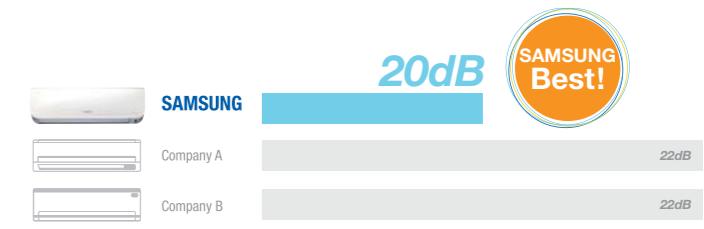
Enjoy the sweet silent operation of your air conditioner, the air conditioner's compressor works at a lower speed to maintain the temperature resulting in a quieter motor and fan noise assuring greater comfort while in use.

### Fast Cooling and Heating

When you change the temperature setting, the air conditioner will use the compressor's maximum capacity to quickly reach the desired temperature, resulting in 15% faster cooling and 50% faster heating.

### Wide Temperature Performance

No need to worry about using an external unit in severe temperatures with a Samsung air conditioner. With a wider temperature allowance, the unit can cool in the burning heat of 43°C or heat in the freezing coldness of -15°C to provide comfort in your home.





## Experience the powerful cooling of UTR Plus™

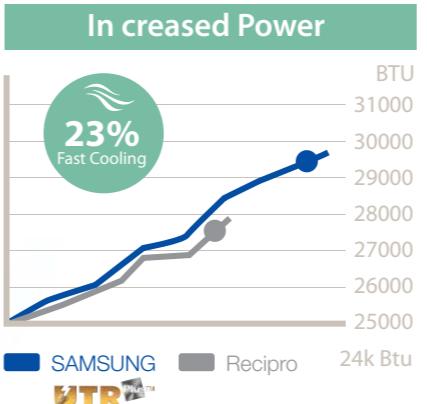


## Samsung's Powerful UTR Plus™ for Rapid Cooling

Samsung developed the UTR (Ultra Tropical Rotary) Plus™ compressor featuring incredible power that can quickly cool even under severe climate. The Plus™ has the reliability to maintain the superb performance even under severe temperatures of up to about 60°C/140°F for a long time.

### Performance Comparison

Even under extreme temperatures, customers can rely on their air conditioner's performance to provide quick cooling.



At least 20% of cooling increased at 18K BTU.

### High-Efficiency Compressor

EER : 5~10% higher than Reciprocating Compressors

The UTR Plus compressor has increased energy capacity and decreased power consumption.

| EER          | Samsung air conditioner - UTR Plus™ |
|--------------|-------------------------------------|
| 5~10% Higher | Energy ↑ Power Consumption ↓        |

### Light Weight - Easy Maintenance

The UTR Plus™ compressor, comprised of innovative and durable yet light weight materials, allows for stress-free maintenance and easy installation.

| Weight      | Samsung air conditioner - UTR Plus™ |
|-------------|-------------------------------------|
| 30% Lighter | Easy Maintenance                    |

### Longer Life

The lifetime of the UTR Plus™ compressor has been extended so you can enjoy the performance of your air conditioner much longer.

### Performance Reliability Certificate

Certificate received from the Center for Environmental Energy Engineering (CEE), University of Maryland, USA. Test results for performance and reliability concluded that Samsung's UTR Plus™ compressor showed bearing performance and resultant expected field life 80% to 100% better than that of commercially available reciprocating compressors.



## Smaller than ever, stronger than ever

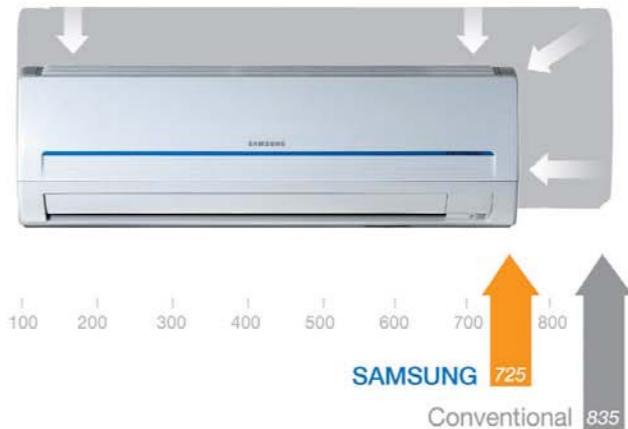


## Slim Solution

The innovative invention of Samsung's new technology introduces extremely smaller size of air conditioners compared with the conventional ones. The slim solution of Samsung air conditioners gives you the best solution for space flexibility.

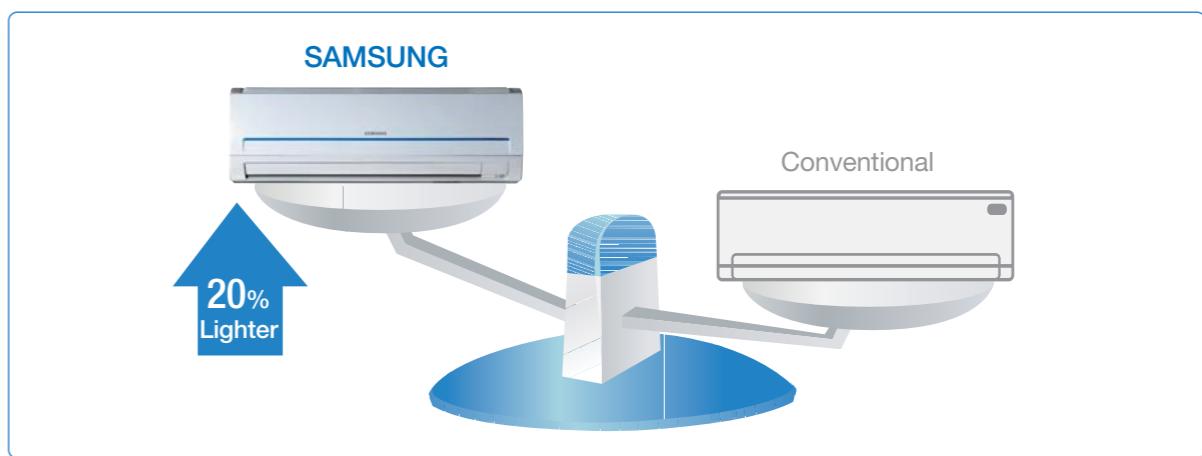
### Compact Size

Samsung's advanced technology helped to develop new air conditioners with compact size while keeping the same performance. The overall size was reduced by at least 18%, so you will be amazed at the usable space application and more installation convenience.



### Light Weight

The application of Samsung's slim solution provides air conditioners not only with compact size but also with light weight. The compact size air conditioners are lighter and easy to install compared to the conventional models.





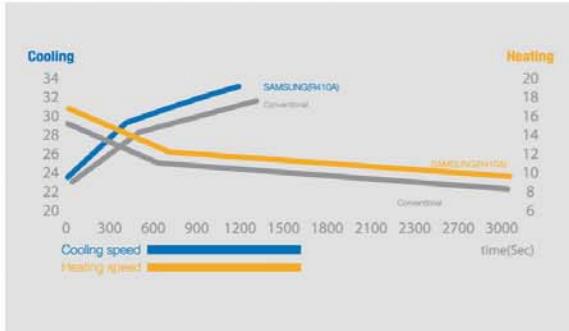
### Easy view circular LED display

Digital I, a large circular LED display, lets you keep an eye in the comfort of your room. At a glance, you can see the state of your room, the convenient digital icons assist you in operating the air conditioner effortlessly.



### Waterfall Heating Air Flow

The new Samsung air conditioners feature a wide-angle blade system. In conventional models, the indoor unit's blade could only open up to 70 degrees, which made it difficult to direct heated airflow to the lower spaces of the room. The wide-angle blade system can open the blades to an angle of 90 degrees. You can control airflow direction vertically and horizontally, providing even distribution of air to any place of the room.



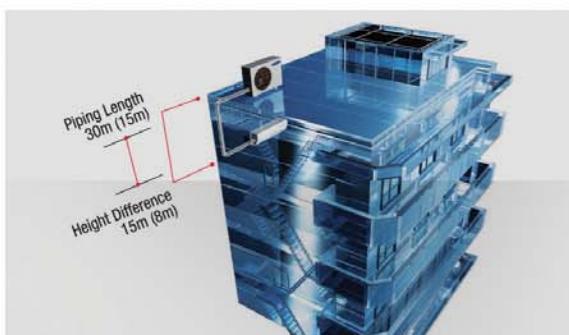
### Rapid Cooling and Heating

Everyone wants to have the room temperature in the ideal state when they come home. Especially in severe hot or cold weather. With the exceptional technical characteristics and superior quality features, the new Samsung air conditioners maximize the speed of cooling and heating to reach the set temperature in a short time.



### Auto Changeover

The Auto Changeover automatically selects the operating mode (Cooling or Heating) according to the temperature setting. Thus, when a temperature is selected in the auto mode, the air conditioner heats and cools as required maintaining the set temperature.



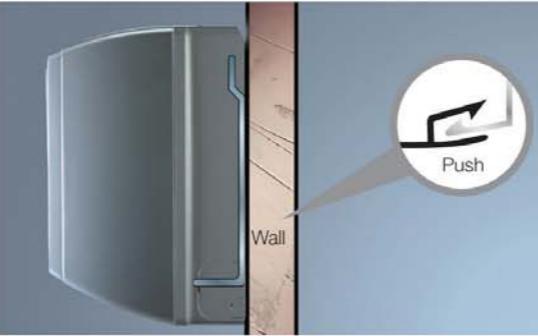
### Outdoor Installation Pipe

The connection pipe is extendable up to 30 meters in length and up to 15 meters in height (18,000-24,000Btu/h)[or 15 meters in length and 8 meters in height (9,000-12,000Btu/h)]. So there is great flexibility in the choice of location for the outdoor unit.



### Easy Handle for Convenience during Transporting, Unloading, etc

The lightweight and compact outdoor unit is equipped with a handle for convenience during transporting, unloading, etc. Because the outdoor unit can be carried with ease, installation is quick and simple.



### One-touch Hanger Plate

The indoor unit and the installation plate can be removed easily just by pressing the lower part of the indoor unit as shown in the figure.



### Energy efficient and Quiet Fan

In the outdoor unit, the new propeller fan has better performance characteristics due to its triangular hub shape, resulting in enhanced energy efficiency and fan capacity, greater hot temperature resistance, and quieter operation.



### Improved Low Temperature Operation

Improved heating capacity ultimately results in improved performance in low temperatures. Moreover, the new base structure of the outdoor unit includes three drainage holes and extended drainage channels, providing better protection for the cabinet against excess water, freezing, and rust. An automatic defrosting algorithm developed specifically for cold countries allows smooth heating operation with outdoor temperatures below 0°C.



### Water Leakage Double Protection

Samsung, for the first time, has adopted a double water leakage protection system. The tray drain at the bottom of the unit has been deepen by 5 mm. The drainage channel on the front panel prevents walls and carpets from being saturate by the water drops.

# Design your life with comfortable air

With the advanced technology applied to Samsung air conditioners,  
experience the most peaceful and comfortable air for your relaxation.



MB



## MB

Using the innovative auto roof shutter system,  
this unique air conditioner automatically seals off  
to prevent dirt infiltration when not in operation.



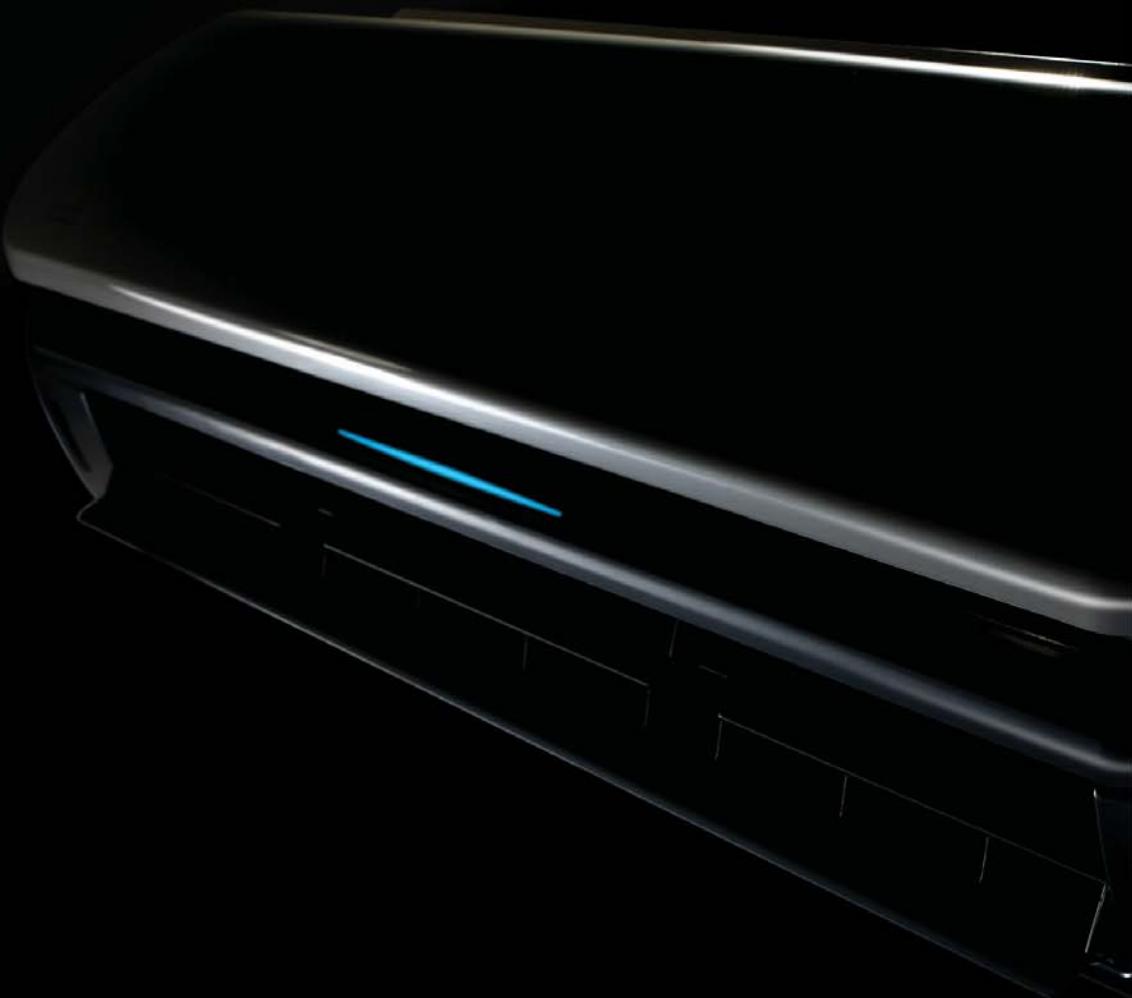
## Auto Roof Shutter



**Closed** Samsung's innovative Auto Roof Shutter seals off the air conditioner so that it is impenetrable to dust, which keeps the vents and fan clean so you only get clean air when in use. This sealed design also makes the air conditioner aesthetically pleasing when closed since everything is hidden out of sight. Closed, the Auto Roof Shutter ensures no dust enters and everything stays hidden until use.



**Open** Finally, design that's truly functional. The Auto Roof Shutter opens to let air into the unit, purifies the air and dispenses cool air from the vents below so the room cools faster and more efficiently. Open, the Auto Roof Shutter ensures you're breathing clean cool air.



## Blue Light

**MPI Lamp** The blue MPI light signals the purification of the air, so you can breathe easy knowing that the air is clean. Purification begins automatically when the air conditioner is turned on, so rest assured that you're breathing healthy.

## Auto Roof Shutter



Exposed

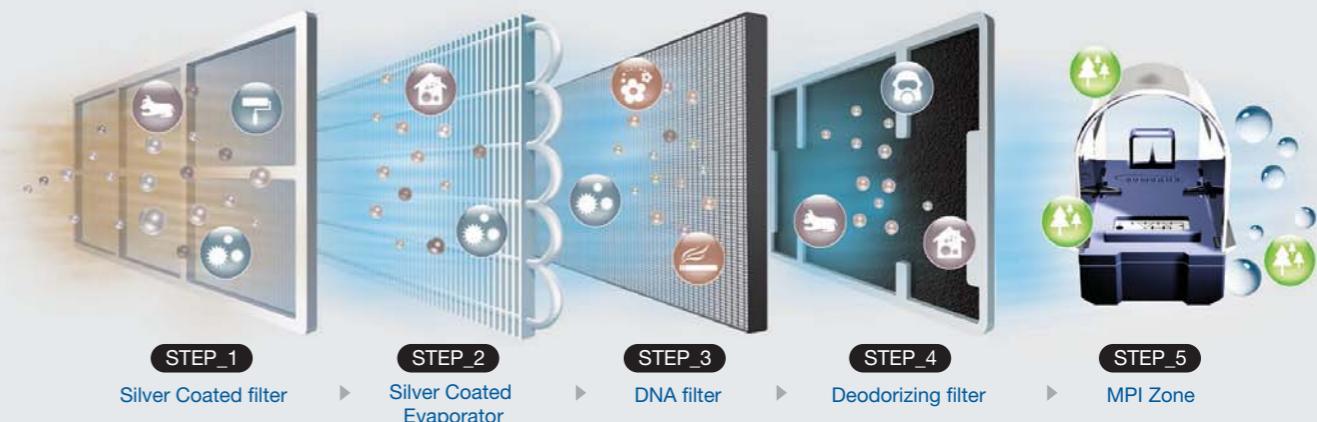


Protected



**5 step-filter** completely filters out harmful substances

DNA filter  
XXXXXX



[ STEP\_1 ] Silver Coated filter

Silver Coated Filter, the respiration of the viruses is stifled, inhibiting their cell growth, causing them to die. The viruses are removed speedily in just 2 hours.

[ STEP\_2 ] Silver Coated Evaporator

The fins of the evaporator are triple coated with environmentally friendly materials (2 layers of chrome free silica, 1 layer of silver coating) to ensure efficient removal of condensation and to guarantee the production of clean and fresh air.

[ STEP\_3 ] DNA filter

DNA structure possesses an outstanding qualities in absorbing and eliminating microscopic carcinogenic agents.

[ STEP\_4 ] Deodorizing filter

Activated carbon is incorporated in the filter, efficiently absorbing cigarette smoke, pet odors and other unpleasant smells.

Cross Fan

Molded with an antibacterial formula to suppress proliferation of molds and bacteria, helps prevent the cause of unpleasant odors.

[ STEP\_5 ] MPI Zone

Removes harmful particles in the air, such as the influenza virus, SARS virus, bird-flu virus, the MRSA, bacteria, fungi and allergen particles.



Exposed.



### Product without Auto Roof Shutter

Dirt trapped inside causes malfunctions, nurtures viruses, and contaminates the air.

### What happens if dust gets into the air conditioner?

1. It could make strange noises when in use.
2. It becomes a home for germs, nurturing allergies and viruses.
3. It becomes more prone to breakdowns.

Protected.



### MB with Auto Roof Shutter

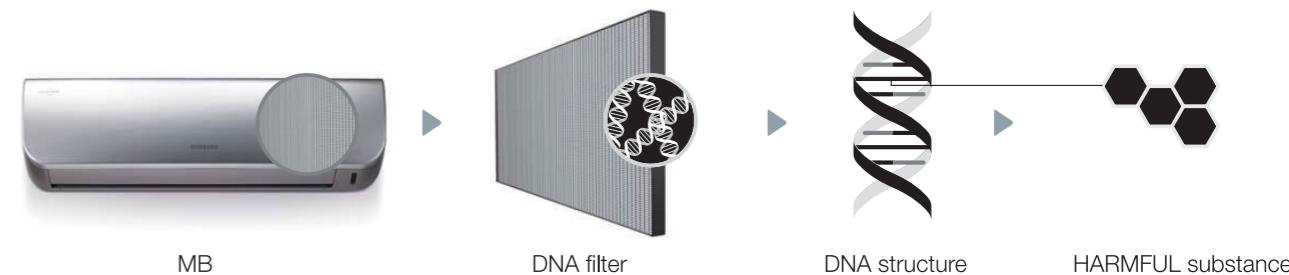
When turned off, this product seals itself off to prevent dirt infiltration.

### What's the Auto Roof Shutter? - Protected from dirt

Never before seen, Samsung introduces the Auto Roof Shutter, designed to prevent the influx of dust into the air conditioner when not in use.

### Why is the DNA filter more effective?

The DNA structure possesses an ideal form which selectively screens out the carcinogenic agents. Also, due to its selective elimination method, unlike the general filter, it lasts for a long time.



1. Unique DNA-structure filter out-performs all other filters
2. Lasts a lifetime as it specifically targets cancer-causing agents
3. Only Samsung offers this technological benefit

## Product Line-up



White



Silver



## Model Number

|              | Power Source (V/Hz/Ø) | Refrigerant | 9K Btu   | 12K Btu  | 18K Btu            | 24K Btu              |
|--------------|-----------------------|-------------|----------|----------|--------------------|----------------------|
| Inverter     | 220~240/50/1          | R410a       | AQV09A*A | AQV12A*A | AQV18AWA           | AQV24AWA             |
|              | 220~240/50/1          | R410a       | -        | -        | -                  | -                    |
| Heat Pump    | 220~240/50/1          | R22         | AQ09AWA* | AQ12AWA* | AQ18WA*            | AQ24AWA*<br>AQ24DWA* |
|              | 220/60/1              | R22         | -        | -        | AQ18DWA*           |                      |
| Cooling Only | 220~240/50/1          | R22         | -        | -        | AS18DWA*           | AS24DWA*             |
|              | 220/60/1              | R22         | -        | AS12AWA  | AS18AWA<br>AS18DWA | AS24AWA<br>AS24DWA   |

## Features



## Auto Roof Shutter

This unique air conditioner automatically seals off to prevent dirt infiltration when not in operation.



## DNA Filter

It is a new technology that screens selectively for only toxic agents. This enables a smarter and effective air management compared to other filters.



## MPI (Micro Plasma Ion)

The world's first technology that generates active hydrogen atoms together with oxygen ions to improve your Indoor Air Quality. It protects you from harmful particles and viruses existing in the air.



## Good'sleep II

Innovative technology developed to control the air temperature during your sleep and maintain optimum skin temperature to enjoy a comfortable sleep and also a refreshed wake up.

## Silver Coated Evaporator

The fins of the evaporator are triple coated with environmentally friendly materials (2 years of chrome-free silica, 1 layer of Silver coating) to ensure efficient removal of condensation and to guarantee the production of clean and fresh air.

## Deodorizing filter

Incorporated with activated carbon, the Deodorizing Filter efficiently adsorbs cigarette smoke, pet odors and other unpleasant odors.

## S-Inverter (Optional)

High efficiency inverter technology for faster cooling/heating, precise temperature control and energy saving.

\*S-Inverter is an optional feature for selected regions only.

## Design

## Blue Light



## Pearl Color



## Auto Roof Shutter



## Remote Controller &amp; Outdoor Unit



## Remote Controller

|          | Non Inverter | 9K Btu | 12K Btu | 18K Btu | -      | 24K Btu |
|----------|--------------|--------|---------|---------|--------|---------|
| Inverter | -            | -      | -       | -       | 9K Btu | 18K Btu |





## Vivace (Shadow Mirror)

The flat front panel is made of smoked half mirror adding chic and graceful image to air conditioner.

The design and functions definitely indicate the air conditioner of the near future.





Shadow Mirror

**Model Number**

|              | Power Source (V/Hz/Ø) | Refrigerant | 9K Btu      | 12K Btu     | 18K Btu     | 24K Btu     |
|--------------|-----------------------|-------------|-------------|-------------|-------------|-------------|
| Inverter     | 220~240/50/1          | R410a       | AQV09VBC    | AQV12VBC    | AQV18VBC    | AQV24VBC    |
|              | 220/60/1              | R410a       | AQV09VBCKCV | AQV12VBCKCV | AQV18VBCKCV | AQV24VBCKCV |
| Heat Pump    | 220~240/50/1          | R22         | AQ09VBLSER  | AQ12VBLSER  | AQ18VBLSER  | AQ24VBLSER  |
|              | 220/60/1              | R22         | -           | -           | -           | -           |
| Cooling Only | 220~240/50/1          | R22         | AS09VBL     | AS12VB*     | AS18V*B*    | AS24VBL     |
|              | 220/60/1              | R22         | -           | AS12VBBC    | AS18VBBE    | AS24VBBC    |

**Features****MPI (Micro Plasma Ion)**

The world's first technology that generates active hydrogen atoms together with oxygen ions to improve your Indoor Air Quality. It protects you from harmful particles and viruses existing in the air.

**Good'sleep II**

Innovative technology developed to control the air temperature during your sleep and maintain optimum skin temperature to enjoy a comfortable sleep and also a refreshed wake up.

**Catechin filter**

Catechin, extracted from green tea, is contained in the filter and deactivates captured bacteria and unpleasant odors.

**Silver Coated Evaporator**

The fins of the evaporator are triple coated with environmentally friendly materials (2 years of chrome-free silica, 1 layer of Silver coating) to ensure efficient removal of condensation and to guarantee the production of clean and fresh air.

**Deodorizing filter**

Incorporated with activated carbon, the Deodorizing Filter efficiently adsorbs cigarette smoke, pet odors and other unpleasant odors.

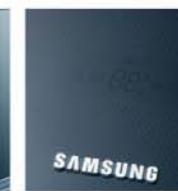
**S-Inverter (Optional)**

High efficiency inverter technology for faster cooling/heating, precise temperature control and energy saving.

\*S-Inverter is an optional feature for selected regions only.

**Design**Shadow Mirror  
Reddish Black

Hidden Display



Trim-less Design

**Remote Controller & Outdoor Unit**

## Remote Controller



|  | Non Inverter | 9K Btu | 12K Btu | 18K Btu | - | 24K Btu |
|--|--------------|--------|---------|---------|---|---------|
|--|--------------|--------|---------|---------|---|---------|

|          |   |   |   |   |        |         |
|----------|---|---|---|---|--------|---------|
| Inverter | - | - | - | - | 9K Btu | 18K Btu |
|----------|---|---|---|---|--------|---------|

|  |   |   |   |   |         |         |
|--|---|---|---|---|---------|---------|
|  | - | - | - | - | 12K Btu | 24K Btu |
|--|---|---|---|---|---------|---------|





## Vivace (Digital i)

The Digital i attached at the center of the white flat panel acts as a design accent and gives cool & fresh impression.





Digital i

**Model Number**

|              | Power Source (V/Hz/Ø) | Refrigerant | 9K Btu   | 12K Btu  | 18K Btu | 24K Btu  |
|--------------|-----------------------|-------------|----------|----------|---------|----------|
| Inverter     | 220~240/50/1          | R410a       | -        | -        | -       | -        |
|              | 220~240/50/1          | R410a       | -        | -        | -       | -        |
| Heat Pump    | 220~240/50/1          | R22         | AQ09VWC* | AQ12VWC* | AQ18VW* | AQ24VWC* |
|              | 220/60/1              | R22         | -        | -        | AQ18VWC | AQ24VWC  |
| Cooling Only | 220~240/50/1          | R22         | AS09VWC* | AS12VWC* | AS18VW* | AS24VWC* |
|              | 220/60/1              | R22         | -        | -        | AS18VWC | AS24VWC  |

**Remote Controller & Outdoor Unit**

| Remote Controller | Non Inverter | 9K Btu | 12K Btu | 18K Btu | -       | 24K Btu |
|-------------------|--------------|--------|---------|---------|---------|---------|
| Inverter          | -            | -      | -       | -       | 9K Btu  | 18K Btu |
|                   |              |        |         |         | 12K Btu | 24K Btu |
|                   |              |        |         |         |         |         |
|                   |              |        |         |         |         |         |



## Moderato

The beautifully curved design featuring flat front panel and two tone colors give intelligent image.



White



Silver



## Model Number

|              | Power Source (V/Hz/Ø) | Refrigerant | 9K Btu | 12K Btu  | 18K Btu | 24K Btu |
|--------------|-----------------------|-------------|--------|----------|---------|---------|
| Inverter     | 220~240/50/1          | R410a       | -      | -        | -       | -       |
|              | 220~240/50/1          | R410a       | AQ09M* | AQ12M*   | AQ18M*  | AQ24M*  |
| Heat Pump    | 220~240/50/1          | R22         | AQ09M* | AQ12M*   | AQ18M*  | AQ24M*  |
|              | 220/60/1              | R22         | -      | AQ12MWBD | -       | -       |
| Cooling Only | 220~240/50/1          | R22         | AS09M* | AS12M*   | AS18M*  | AS24M*  |
|              | 220/60/1              | R22         | -      | AS12MWBD | -       | -       |

## Remote Controller & Outdoor Unit

| Remote Controller | Non Inverter | 9K Btu | 12K Btu | 18K Btu | 24K Btu |
|-------------------|--------------|--------|---------|---------|---------|
| Inverter          | -            | 9K Btu | -       | 18K Btu |         |
|                   | -            | 9K Btu | -       | 24K Btu |         |










## Neo Forte

The design incorporates clean and fashionable front panel with unique silver accent line adding a strong impression and a stylish touch to the whole design.





White

**Model Number**

|              | Power Source (V/Hz/Ø) | Refrigerant | 9K Btu    | 12K Btu   | 18K Btu   | 24K Btu   |
|--------------|-----------------------|-------------|-----------|-----------|-----------|-----------|
| Inverter     | 220~240/50/1          | R410a       | AQV09NSA  | AQV12NSA  | AQV18NSA  | AQV24NSA  |
|              | 220~240/50/1          | R410a       | AQ09NS*   | AQ12NS*   | AQ18NSA   | AQ24NSA   |
| Heat Pump    | 220~240/50/1          | R22         | AQ09NLSER | AQ12NASER | AQ18NESER | AQ24NASER |
|              | 220/60/1              | R22         | -         | AQ12NBA*  | AQ18NBE*  | AQ24NBA*  |
| Cooling Only | 220~240/50/1          | R22         | AS09N*    | AS12N*    | AS18N*    | AS24N*    |
|              | 220/60/1              | R22         | AS09NBA*  | AS12NBA*  | AS18NBE*  | AS24NBA*  |

**Features****MPI (Micro Plasma Ion)**

The world's first technology that generates active hydrogen atoms together with oxygen ions to improve your Indoor Air Quality. It protects you from harmful particles and viruses existing in the air.

**Good'sleep II**

Innovative technology developed to control the air temperature during your sleep and maintain optimum skin temperature to enjoy a comfortable sleep and also a refreshed wake up.

**Catechin filter**

Catechin, extracted from green tea, is contained in the filter and deactivates captured bacteria and unpleasant odors.

**Silver Coated Evaporator**

The fins of the evaporator are triple coated with environmentally friendly materials (2 years of chrome-free silica, 1 layer of Silver coating) to ensure efficient removal of condensation and to guarantee the production of clean and fresh air.

**Deodorizing filter**

Incorporated with activated carbon, the Deodorizing Filter efficiently adsorbs cigarette smoke, pet odors and other unpleasant odors.

**S-Inverter (Optional)**

High efficiency inverter technology for faster cooling/heating, precise temperature control and energy saving.

\*S-Inverter is an optional feature for selected regions only.

**Design**

Clean-Cut Front Panel



Silver Accent Line



Bottom Opening Front Panel

**Remote Controller & Outdoor Unit****Remote Controller**

Non Inverter      9K Btu      12K Btu      18K Btu      24K Btu

Inverter            -                9K Btu                -                18K Btu

                      -                9K Btu                -                24K Btu





## Forte

The design incorporates clean-cut front panel with unique color line gives strong impression. Designed for convenience as well as aesthetic.



Blue



Gray



## Model Number

|              | Power Source (V/Hz/Ø) | Refrigerant | ~7K Btu          | 9K Btu  | 12K Btu | 18K Btu | 24K Btu |
|--------------|-----------------------|-------------|------------------|---------|---------|---------|---------|
| Inverter     | 220~240/50/1          | R410a       | -                | AQV09FC | AQV12FC | AQV18FC | AQV24FC |
|              | 220~240/50/1          | R410a       | -                | AQ09*   | AQ12F*  | AQ18FD  | AQ24FC  |
| Heat Pump    | 220~240/50/1          | R22         | AQ07XL           | AQ09*   | AQ12F*  | AQ18F*  | AQ24F*  |
|              | 220/60/1              | R22         | -                | -       | AQ12FC  | AQ18F*  | AQ24FC  |
| Cooling Only | 220~240/50/1          | R22         | AS07XL<br>AS05XL | AS09*   | AS12F*  | AS18F*  | AS24F*  |
|              | 220/60/1              | R22         | -                | AS09SA  | AS12FC  | AS18F*  | AS24FC  |

## Features

### Multi Air Purification System

The Samsung Multi-Step Air Purification System removes almost all harmful elements to human being by using Silver Coated Pre-Filter, Silver Coated Evaporator and other various filters.



### Good'sleep II

Innovative technology developed to control the air temperature during your sleep and maintain optimum skin temperature to enjoy a comfortable sleep and also a refreshed wake up.



### Turbo Cooling and Heating

With the exceptional technology and superior quality features, the new Samsung air conditioners maximize the speed of cooling and heating to reach the set temperature in a short time.



### Slim Solution

The innovative invention of Samsung's new technology introduces extremely smaller size of air conditioners compared with the conventional ones. The volume has been decreased by 18% and the loading quantity has been increased by 9% overall. The slim solution of Samsung air conditioners gives you the best solution for space flexibility.

### S-Inverter (Optional)

High efficiency inverter technology for faster cooling/heating, precise temperature control and energy saving.

\*S-Inverter is an optional feature for selected regions only.

### UTR Plus (Optional)

Super Strong compressor for extremely hot regions.

## Design

Flush Front Panel Accent Line Bottom Opening Front Panel



## Remote Controller & Outdoor Unit

### Remote Controller



Non Inverter 9K Btu 12K Btu 18K Btu 24K Btu

Inverter - 9K Btu - 18K Btu

- 9K Btu - 24K Btu









MB

Memo

| Refrigerant Type          |  | CO<br>R22                       | CO<br>R22                       | CO<br>R22                       |                               |
|---------------------------|--|---------------------------------|---------------------------------|---------------------------------|-------------------------------|
| Power Source              | V/Hz/φ   | 220/60/1                        | 220/60/1                        | 220/60/1                        |                               |
| Model Code                |  | AS12AWA                         | AS18AWA                         | AS24AWA                         |                               |
| Performance               |  |                                 |                                 |                                 |                               |
| Capacity                  | Cooling  | Btu/hr.<br>Cal/hr.<br>kW        | 12,400<br>3,125<br>3.63         | 18,000<br>4,536<br>5.10         | 24,000<br>6,048<br>6.80       |
|                           | Heating  | Btu/hr.<br>Cal/hr.<br>kW        | -<br>-<br>-                     | -<br>-<br>-                     | -<br>-<br>-                   |
| Energy Efficiency         | Cooling  | EER (Btu/W)<br>EER (W/W)        | 10.00<br>2.93                   | 9.47<br>2.78                    | 9.23<br>2.71                  |
|                           | Heating  | COP (W/W)                       | -                               | -                               | -                             |
| Moisture Removal          |  | ℓ /hr.<br>m³/min                | 1.3<br>9                        | 1.9<br>15                       | 2.6<br>17                     |
| Air Circulation (Max)     |  |                                 |                                 |                                 |                               |
| Noise Level               | Indoor High/Low  | dB                              | 35 / 26                         | 39 / 32                         | 42 / 35                       |
|                           | Outdoor High   | dB                              | 45                              | 52                              | 55                            |
| Electrical Data           |  |                                 |                                 |                                 |                               |
| Power Consumption         | Cooling  | W                               | 1240                            | 1900                            | 2600                          |
|                           | Heating  | W                               | -                               | -                               | -                             |
| Operating Current         | Cooling  | A                               | 5.7                             | 9                               | 12                            |
|                           | Heating  | A                               | -                               | -                               | -                             |
| Dimension & Loading Q'ty  |  |                                 |                                 |                                 |                               |
| Net Dimension (WxHxD)     | Indoor   | mm                              | 900x304x185                     | 1100x307x225                    | 1100x307x225                  |
|                           | Outdoor  | mm                              | 720X548X265                     | 790X548X285                     | 880X638X310                   |
| Net Weight                | Indoor   | kg                              | 10.2                            | 12.7                            | 12.7                          |
|                           | Outdoor  | kg                              | 33.8                            | 39                              | 56                            |
| Shipping Weight           | Indoor   | kg                              | 11.5                            | 16                              | 16                            |
|                           | Outdoor  | kg                              | 35                              | 43                              | 53                            |
| Loading Q'ty              | W Pipe   | 20/40ft/Jumbo                   | 96/195/216                      | 66/144/166                      | 58/121/138                    |
|                           | W/O Pipe   | 20/40ft/Jumbo                   | 102/214/230                     | 69/150/168                      | 54/115/129                    |
| Technical Information     |  |                                 |                                 |                                 |                               |
| SVC Valve                 | Liquid<br>Gas  | ODxL<br>ODxL                    | Φ6.35mmX5.0m<br>Φ12.7mmX5.0m    | Φ6.35mmX5.0m<br>Φ12.7mmX5.0m    | Φ6.35mmX5.0m<br>Φ15.88mmX5.0m |
| Piping Length             | STD<br>Max   | m<br>m                          | 5<br>15                         | 5<br>15                         | 5<br>20                       |
| Piping Height             | Max  | m                               | 7                               | 8                               | 8                             |
| Refrigerant               | G  |                                 |                                 |                                 |                               |
| Add Refrigerant           | g/m  |                                 |                                 |                                 |                               |
| Features                  |  |                                 |                                 |                                 |                               |
| MPI                       |  | ●                               | ●                               | ●                               |                               |
| Good'sleep II             |  | ●                               | ●                               | ●                               |                               |
| Silver Nano Health System | Silver Coated Filter<br>Silver Coated Evaporator   | ●<br>●                          | ●<br>●                          | ●<br>●                          |                               |
| Pure & Clean Air          | DNA Filter<br>Pure Filter (HAF Filter)<br>Catechin Filter<br>Deodorizing Filter  | ●<br>●<br>●<br>●                | ●<br>●<br>●<br>●                | ●<br>●<br>●<br>●                |                               |
| Operating Mode            | Digital i Plus<br>Dehumidification<br>Turbo Mode<br>Timer<br>Energy Saving Mode<br>Auto Restart<br>Auto Changeover   | ●<br>●<br>●<br>●<br>●<br>●<br>● | ●<br>●<br>●<br>●<br>●<br>●<br>● | ●<br>●<br>●<br>●<br>●<br>●<br>● |                               |
| Convenience               | Air Flow Control Steps (Cool/Fan)<br>Air Direction Control (Up/Down)<br>Air Direction Control (Left/Right)<br>Auto Grille<br>Remote Controller<br>Auto Clean (self cleaning) | 4/3<br>AUTO<br>MANUAL           | 4/3<br>AUTO<br>MANUAL           | 4/3<br>AUTO<br>MANUAL           |                               |
| Etc.                      | Compressor Type  | ROTARY                          | ROTARY                          | ROTARY                          |                               |
| Low Ambient               | Cooling<br>Heating   | °C<br>°C                        |                                 |                                 |                               |

Specifications of the real product can be different from the above.











# Vivace

Memo

|                                     | S-Inverter   | S-Inverter                                       | S-Inverter                                       |  |
|-------------------------------------|--|--|--|--|
| Refrigerant Type                    | R410a  | R410a  | R410a  |  |
| Power Source                        | V/Hz/φ   | 220/60/1   | 220/60/1   |  |
| Model Code                          | AQV12VBCKCV  | AQV18VBCKCV                                      | AQV24VBCKCV                                      |  |
| <b>Performance</b>                  |  |  |  |  |
| Capacity                            | Btu/hr.<br>Cooling<br>Cal/hr.<br>kW<br>Btu/hr.<br>Heating<br>Cal/hr.<br>kW   | 12,000<br>3,024<br>3.5<br>13,600<br>3,427<br>4.0 | 18,000<br>4,536<br>5.3<br>20,500<br>5,159<br>6.0 | 24,000<br>6,803<br>7.0<br>27,000<br>7.9<br>7.9 |
| Energy Efficiency                   | Cooling<br>Heating   | EER (Btu/W)<br>EER (W/W)<br>COP (W/W)            | 11.43<br>3.35<br>3.53                            | 10.59<br>3.10<br>3.24                          |
| Moisture Removal                    | l /hr.   | 1.4  | 2.5  | 3.0  |
| Air Circulation (Max)               | m³/min   | 9.0  | 13.0   | 15.0   |
| Noise Level                         | Indoor High/Low<br>Outdoor High  | dB<br>dB   | 35 / 21<br>45                                    | 40 / 30<br>53                                  |
| <b>Electrical Data</b>              |  |  |  |  |
| Power Consumption                   | Cooling<br>Heating   | W<br>W   | 1050<br>1130                                     | 1700<br>1850                                   |
| Operating Current                   | Cooling<br>Heating   | A<br>A   | 4.9<br>5.3                                       | 7.5<br>8.2                                     |
| <b>Dimension &amp; Loading Q'ty</b> |  |  |  |  |
| Net Dimension (WxHxD)               | Indoor<br>Outdoor  | mm<br>mm   | 825x285x189<br>790x548x285                       | 1065x298x218<br>880x638x310                    |
| Net Weight                          | Indoor<br>Outdoor  | kg<br>kg   | 9<br>32.6  | 13<br>51                                       |
| Shipping Weight                     | Indoor<br>Outdoor  | kg<br>kg   | 11<br>35.4                                       | 16<br>53                                       |
| Loading Q'ty                        | W Pipe<br>W/O Pipe   | 20/40ft/Jumbo<br>20/40ft/Jumbo                   | 91/193/216<br>101/209/233                        | 61/128/150<br>66/138/153                       |
| <b>Technical Information</b>        |  |  |  |  |
| SVC Valve                           | Liquid<br>Gas  | ODxL<br>ODxL                                     | Φ6.35mmx5m<br>Φ9.52mmx5m                         | Φ6.35mmx5m<br>Φ12.7mmx5m                       |
| Piping Length                       | STD<br>Max   | m<br>m   | 5<br>15  | 5<br>30  |
| Piping Height                       | Max  | m  | 8  | 15   |
| Refrigerant                         | G  |  |  |  |
| Add Refrigerant                     | g/m  |  |  |  |
| <b>Features</b>                     |  |  |  |  |
| MPI                                 |  | ●  | ●  | ●  |
| Good'sleep II                       |  | ●  | ●  | ●  |
| Silver Nano Health System           | Silver Coated Filter<br>Silver Coated Evaporator   | ●<br>●   | ●<br>●   | ●<br>●   |
| Pure & Clean Air                    | DNA Filter<br>Pure Filter (HAF Filter)<br>Catechin Filter<br>Deodorizing Filter  | ●<br>●<br>●                                      | ●<br>●<br>●                                      | ●<br>●<br>●                                    |
| Operating Mode                      | Digital i Plus<br>Dehumidification<br>Turbo Mode<br>Timer<br>Energy Saving Mode<br>Auto Restart<br>Auto Changeover<br>Auto Wind  | ●<br>●<br>●<br>●<br>●<br>●<br>●<br>●             | ●<br>●<br>●<br>●<br>●<br>●<br>●<br>●             | ●<br>●<br>●<br>●<br>●<br>●<br>●<br>●           |
| Convenience                         | Air Flow Control Steps (Cool/Fan)<br>Air Direction Control (Up/Down)<br>Air Direction Control (Left/Right)<br>Auto Grille<br>Remote Controller<br>Auto Clean (self cleaning) | 4/3<br>AUTO<br>MANUAL<br>●<br>●<br>●             | 4/3<br>AUTO<br>MANUAL<br>●<br>●<br>●             | 4/3<br>AUTO<br>MANUAL<br>●<br>●<br>●           |
| Etc.                                | Compressor Type  | ROTARY   | ROTARY   | ROTARY   |
| Low Ambient                         | Cooling<br>Heating   | °C<br>°C   | -10~43<br>-15~24                                 | -10~43<br>-15~24                               |

Specifications of the real product can be different from the above.





# Moderato

Memo

| Refrigerant Type                    |  | HP<br>R22                              | CO<br>R22                              | HP<br>R22  |
|-------------------------------------|--|--|--|--|
| Power Source                        | V/Hz/φ   | 220~240/50/1                           | 220/60/1                               | 220/60/1   |
| Model Code                          |  | AQ24M*AD*                              | AS12MWBD                               | AQ12MWBD   |
| <b>Performance</b>                  |  |  |  |  |
| Capacity                            | Cooling  | Btu/hr.<br>Cal/hr.<br>kW               | 24,000<br>5,847<br>6.8                 | 12,000<br>2,650<br>3.5                                   |
|                                     | Heating  | Btu/hr.<br>Cal/hr.<br>kW               | 24,000<br>6,019<br>7.00                | -<br>-<br>3.276<br>3.8                                   |
| Energy Efficiency                   | Cooling  | EER (Btu/W)<br>EER (W/W)               | 9.23<br>2.62                           | 10.00<br>2.92  |
|                                     | Heating  | COP (W/W)                              | 2.64                                   | -<br>3.07  |
| Moisture Removal                    |  | ℓ /hr.<br>m³/min                       | 2.6<br>17                              | 1.3<br>9<br>9  |
| Air Circulation (Max)               | Indoor High/Low<br>Outdoor High  | dB                                     | 42/35<br>55                            | 36/26<br>46<br>46  |
| <b>Electrical Data</b>              |  |  |  |  |
| Power Consumption                   | Cooling<br>Heating   | W                                      | 2600<br>2650                           | 1200<br>-<br>1240  |
| Operating Current                   | Cooling<br>Heating   | A                                      | 12.5<br>12.5                           | 5.7<br>-<br>5.5<br>5.7                                   |
| <b>Dimension &amp; Loading Q'ty</b> |  |  |  |  |
| Net Dimension (WxHxD)               | Indoor<br>Outdoor  | mm                                     | 1099x315x217<br>790x548x285            | 950x268x178<br>660x470x240<br>660x495x240                |
| Net Weight                          | Indoor<br>Outdoor  | kg                                     | 13.0<br>41.0                           | 9.0<br>26.0<br>28.0                                      |
| Shipping Weight                     | Indoor<br>Outdoor  | kg                                     | 16.0<br>45.0                           | 11.0<br>27.5<br>30                                       |
| Loading Q'ty                        | W Pipe<br>W/O Pipe   | 20/40ft/Jumbo<br>20/40ft/Jumbo         | 78/157/184<br>78/157/184               | 120/248/280<br>128/264/305<br>107/225/257<br>116/242/282 |
| <b>Technical Information</b>        |  |  |  |  |
| SVC Valve                           | Liquid<br>Gas  | ODxL<br>ODxL                           | Φ6.35mmX5m<br>Φ15.88mmX5m              | Φ6.35mmX5m<br>Φ12.7mmX5m<br>Φ12.7mmX5m                   |
| Piping Length                       | STD<br>Max   | m                                      | 5<br>20                                | 5<br>15<br>15  |
| Piping Height                       | Max  | m                                      | 8                                      | 7<br>7   |
| Refrigerant                         | G  |  |  |  |
| Add Refrigerant                     | g/m  |  |  |  |
| <b>Features</b>                     |  |  |  |  |
| MPI                                 |  |  |  |  |
| Good'sleep II                       |  | ●                                      | ●                                      | ●  |
| Silver Nano Health System           | Silver Coated Filter<br>Silver Coated Evaporator   | ●<br>●                                 | ●<br>●                                 | ●<br>●   |
| Pure & Clean Air                    | DNA Filter<br>Pure Filter (HAF Filter)<br>Catechin Filter<br>Deodorizing Filter  | ●<br>●<br>●                            | ●<br>●<br>●                            | ●<br>●<br>●  |
| Operating Mode                      | Digital i Plus<br>Dehumidification<br>Turbo Mode<br>Timer<br>Energy Saving Mode<br>Auto Restart<br>Auto Changeover<br>Auto Wind  | 4/3<br>●<br>●<br>●<br>●<br>●<br>●<br>● | 4/3<br>●<br>●<br>●<br>●<br>●<br>●<br>● | 4/3<br>●<br>●<br>●<br>●<br>●<br>●<br>●                   |
| Convenience                         | Air Flow Control Steps (Cool/Fan)<br>Air Direction Control (Up/Down)<br>Air Direction Control (Left/Right)<br>Auto Grille<br>Remote Controller<br>Auto Clean (self cleaning) | AUTO<br>MANUAL                         | AUTO<br>MANUAL                         | AUTO<br>MANUAL   |
| Etc.                                | Compressor Type  | ROTARY                                 | ROTARY                                 | ROTARY   |
| Low Ambient                         | Cooling<br>Heating   | °C<br>°C                               |  |  |

Specifications of the real product can be different from the above.



















